



"This [2013 Wing Cook-Off] was 'Nationality Days' caliber – a great event for the community of Ambridge."

Dave Drewnowski,  
Ambridge Eagles Worthy President and  
Ambridge Fire Chief



2013 Best "Flavored" Wings  
Fiesta Ranch

Ambridge American Eagles Aerie #1365  
401 Maplewood Ave.  
Ambridge, PA 15003

2nd  
Annual



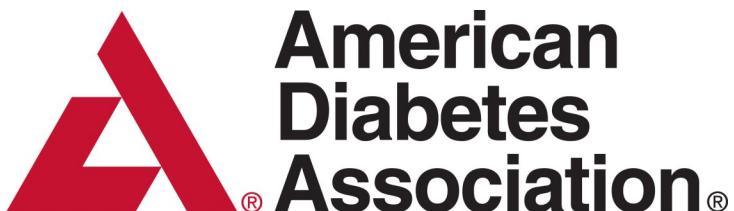
# Ambridge Eagles Wing Cook-Off Sunday, August 3, 2014



2013 Best  
Hot Wings



## Sponsorship Packet



## Event Overview

- Family-friendly fundraiser, benefiting the American Diabetes Association and the Diabetes Research Center in Iowa.
- Competitive cook-off with participants in two categories
  - Professional = restaurants, bars or private clubs in and around the Ambridge area
  - Amateur = any individual who wants to participate
- Professional judges & a special honorary judge.
- One-mile fun walk
- Live entertainment, Ambridge Steel Drums,

Amateur competitors will have their wings judged by the attendees. Individual attendees will have the opportunity to taste the wings and submit their vote for best wing. The winners of the amateur will receive a monetary award and specially-made t-shirts.

## Anticipated Audience

- We were **BLOWN AWAY** by the number of people who attended in 2013.
- We expected 200 - 300 people. We had nearly 1,000 people throughout the day!!
- This year, we expect between 1,000 - 1,500 people.
- Scheduled promotions include
  - Announcements in local church bulletins,
  - Beaver County Times article and ads
  - Social media outlets, and television and radio calendar of events.

## Why Sponsor?

With a small investment, you can reach **more than 1,000** individuals who work, live or worship in the Ambridge and the surrounding areas. Perhaps a better question is, "Why NOT sponsor the event?" The sponsorship menu to the right provides many options for all budgets.

The **Fraternal Order of Eagles** support our police, firefighters, and others who protect and serve. We fund medical research in areas such as spinal cord injuries, kidney disease, **diabetes** and Alzheimer's. We help raise money for our communities. . . .  
we are the Eagles and we are  
**"People Helping People."**

The mission of the **American Diabetes Association** is to prevent and cure diabetes and to improve the lives of all people affected by diabetes.

**The Association:**  
Funds research to prevent, cure and manage diabetes  
Delivers service to hundred of communities  
Provides objective and credible information  
Gives voice to those denied their rights because of diabetes.

## Sponsorship Packages

Choose from one of the sponsorship levels below.

### Platinum Sponsor ..... \$1,000

Limit 5 sponsors

Company Name /Logo on Event Banner

Tabletop display

Company Name/Logo prominently featured in print and on-line promotions\*

Company Name/Logo prominently featured on T-Shirt\*\*

Top listing as sponsor in event program

Sponsorship signage at event

### Gold Sponsor ..... \$500



Tabletop display

Company Name/Logo listed in print and on-line promotions\*

Company Name/Logo featured on T-shirt\*\*

Listed as a sponsor in event program

Sponsorship signage at event

### Silver Sponsor ..... \$300

Listed as a sponsor in event program

Recognized as sponsor at the event

### Wing Lover ..... \$100

Recognized as sponsor at the event

### Walk Sponsor ..... \$100

Limit 5 Sponsors

Official "stop" along the one-mile fun walk route.

Meet and greet with the 50 - 100 walkers between 2:00 - 3:00 pm

(Must be on the walk route)  
Call for details

\*To be included in the print promotions, sponsorship must be confirmed prior to the production of the printed piece(s).

\*\*The competitor that wins each category gets a supply of t-shirts for their staff to wear in their restaurant/establishment.

## In-Kind Donation

Consider donating items or a gift card from your establishment for the basket raffle.

## Custom Sponsor

Looking for something specific? Contact Dee Peake at 412.956.3532 or [deepeake@comcast.net](mailto:deepeake@comcast.net) and discuss a sponsorship that fits into your budget and your organization's mission.